# **CLEAResult®**

# **Carbon Consulting**

PLAN

### Establish a roadmap for success.

Every step towards energy reduction is a step in the right direction. Our team is ready to help you plan your project roadmap from establishing realistic goals to implementing a detailed plan of how to set, reach and surpass your energy and emission reduction targets—all while keeping it in budget.



### Let's get to work.

With your carbon footprint and energy areas of focus identified, it's time to start making a difference. We're ready to partner with your team to develop an actionable plan to reduce carbon emissions with a thorough understanding of your organization's priorities and goals.

## (1) Review

Our team can help prioritize initiatives to align your carbon reduction and energy initiatives with your recommended budget, for projects such as maintenance and management of fleet vehicles, equipment upgrades and replacements, and other efficiency improvements.

## (2) Plan

Once all of the tactical work has been identified, we'll work together to source the trade allies and specialists needed to implement your project. A detailed timeline will also be created to guide all your improvements from start to finish.

## (3) Budget

Together, we'll walk key stakeholders through the process of aligning the cost of reducing your carbon footprint with your bottom line. We'll work with your teams to forecast and plan everything needed to achieve your energy goals.

### (4) Activate

Prepare to put your personalized plan in motion with all key stakeholders, to continue the momentum of reducing carbon emissions and keep your environmentally sustainable missions on track.

## **CLEAResult ATLAS**™ I Carbon

Our all-in-one carbon consulting solution.

- Customer-centric UI
- Customer service and support
- Project management and reporting
- Secure data storage
- CUSUM or regression modeling
- ESG reporting standards

## Key areas of focus



#### **Behavior**

Saving energy often starts with simple behavioral changes to use less each day.



#### **Equipment**

Upgrading outdated equipment to certified, energy-efficient models ensures your savings last.



#### On-site generation

Producing on-site renewable energy is likely easier and more affordable than you think.



## Offsets

Purchasing carbon offsets for any remaining energy usage lets you reach your goals with ease.



We change the way people use energy, for businesses.